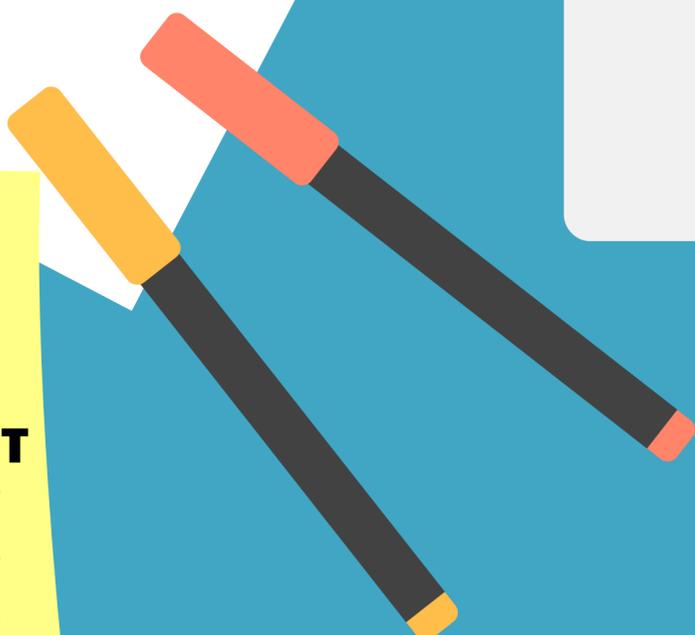


UPENSKILLS



**MARKO
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Self-initiative is a Virtue Without Which You cannot do anything

I think that starting a business in our country is the best way to do business because we have a lot of educated, unemployed, ambitious young people who need the opportunity. We are cheap work force and if we can export anything, then Croatia is almost a perfect country. If taxes were lower, Croatia would be the new Ireland. Personally, I am motivated to be an entrepreneur and the fact that there is a greater potential for further advancement than the jobs currently offered in Croatia, and thus the difference in salaries when I compare other countries.

Anyone who is involved in something and has something of their own should always be flexible, be prepared for the fact that the next day, that exact thing that you are doing may be unprofitable and you should think about alternative options that are closely related to what you are doing. You should look at the bigger picture. You should keep statistics of everything you do at every moment and for every situation and for every individual job, not in the smallest detail, but you should know what the key factors of your job are. Every job has different key factors to which you need to pay attention.

It is always important that we take the first step ourselves if we want to be an entrepreneurs. A lot of people are afraid to take that step, and with that we have nothing to lose, we can only be smarter if we fail. The second time we try, we will be more experienced, and young people today lack just that - self-initiative.