



**BORIS RAUŠ (32),
EXECUTIVE DIRECTOR
AND CO-FOUNDER OF
THE
BAMBOO LAB
COMPANY**



**WE NEED TO EDUCATE
PEOPLE TO ALWAYS LEARN FROM THOSE WHO
ARE THE BEST AT WHAT THEY DO**

When I was opening a web development and digital marketing company in 2014, they told me I needed to listen to a lot of advice, but eventually do as I please. And so it was...

People feel they should be entrepreneurs or they are forced to become one due to various circumstances. It is much better when it's the former because then the person is already progressive and will look for the opportunities. In order for entrepreneurs to be stress free, they need to be able to see opportunities and have networking.

Bamboo Lab's original idea was to make some kind of product. We got together, did what we know best and after a few years we basically accumulated enough knowledge and started working on our own products, of some of which are already on the market, and some we are still developing. But here, after five and a half years, more or less, that whole thing we imagined they way it should work, it works. This is confirmed by the fact that the Bamboo Lab team consists of a total of 17 employees. We need to educate people to always learn from those who are the best at what they do and to read their books because it is important to us what they do, and to be at the top of knowledge in the world.

In general, entrepreneurship is not talked about/educated about until college. Most colleges continue to educate young people only for some technological and technical skills. I think the main guidelines are the will to learn, a person must have that because they will simply have to continue to learn all of their lives, and most occupations today change so quickly on a weekly, monthly or yearly basis that simply what we know today will certainly not be enough in a year. In that regard, I noticed that the younger generations do not have much patience, they would like everything at once, too quickly, if I can't do that I'm moving abroad, which in my opinion is a totally wrong approach.

The greatest human strength is to adapt to the current situation and then see profitability in it. I think that in our country people have this feeling of shame if they fail, they think that society will condemn them. You just need to be true to yourself, be able to recognize opportunities and then catch a train for an opportunity and that's it.

I think that it is much easier to open a company today than 6 years ago because the state gives a much bigger incentive and the conditions are much better in general, if we exclude the current situation caused by the global pandemic. I think that even now, in times of crisis, there is an opportunity for capable and resourceful people to do something of quality. What I would recommend to entrepreneurs who, of course, want to become one, is to have patience and the so-called life style job - be aware of your job and think about it even when you are "not working" because it is still YOUR job.

What we need is a paradigm shift where there would be no punishment for failures, but to have the opposite - rewards for doing good things.

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